

Workshop: Real Colegio Complutense, Harvard University

**The influence of tourism on labor markets and development:
A global perspective**

Friday and Saturday, November 21st & 22nd, 2003

Schedule

Friday, 21st November

14:00-14:15 *Workshop Introductions*

Angel Saenz Badillos, Real Colegio Complutense
Director
Enrique Iranzo, The Spanish Consul in Boston

14:15-15:15 *Opening Address: Tourism: a global perspective*

Eduardo Fayos-Solà, Human Resource Development
Director, World Tourism Organization, Madrid

15:15-15:30 Pause

15:30-18:30 *Session 1: Tourism effects on labor markets*

Chair and Commentator: Sofia Perez, Boston
University

15:30-16:30 *Special address: Evaluating the impact of tourism on labor markets*

Richard Freeman, Harvard University

16:30-17:00 *Tourism effects on the Caribbean labor markets*

Lorena Barbería, David Rockefeller Center for Latin
American Studies, Harvard University

17:00-17:30 *Coffee Break*

17:30-18:00 *The evolution of wages in the tourist industry in Spain*

Julio Tascón and Alan Wall, University of Oviedo

18:00-18:30 *Rewriting social contracts to improve tourism competitiveness*

Joe Babiec, OTF Group, Watertown, MA.

19:30 Dinner

Saturday, 22nd November

10:00-10:15 *Coffee and pastries*

10:15-12:45 *Session 2: Demand and consumption of tourism services*

Chair and Commentator: Asis Martínez, Harvard
Business School

Saturday, 22nd November (Continued)

10:15-11:15 *Special address: Trends in world tourism*

Matthew W. Lonam, Devry University

11:15-11:45 *Challenges and opportunities in the new era of the Spanish Tourism*

Ignacio Rodríguez del Bosque, University of Cantabria

11:45-12:00 *Pause*

12:00-12:45 *The development of Health tourism services: the case of Malaysia*

Anna García Altés, NYC, Health Department.

13:00-14:00 *Lunch*

14:30-16:00 *Session 3: Tourism and development*

Chair and Commentator: Sebastián Royo, Suffolk
University

14:30-15:00 *The impact of tourism on indigenous populations: a study of labour market behaviour in New Zealand*

Randy Akee, Harvard University

15:00-15:30 *The economic meaning of the South Korean tourist policy under authoritarian rules*

Alfonso Ojeda, Universidad Complutense de Madrid

15:30-16:00 *Making tourism work as an engine of development: the case of Peru*

Randall Kempner, Prosperity Strategies, Washington
DC

16:00-16:30 *Coffee Break*

16:30-18:00 *Roundtable discussion*

Lorena Barbería, Matthew W. Lonam
Randy Akee, Eduardo Fayos-Solà
Richard Freeman, Alan Wall, Anna García Altés
Randall Kempner, Alfonso Ojeda,
Ignacio Rodríguez del Bosque, Julio Tascón

18:00-19:00 *Closing Reception*